

# CHAIR'S

*"At House of HR our business is people. It goes without saying that a strong business ethics and integrity in the way we lead, oversee and govern the company is on top of the list of the Board's obligations."*

**Eric Aveillan,**  
Chair of the Board

# INTRODUCTION

## CONNECTING THIS BOUNDLESS TALENT

During 2020 House of HR started an exercise to revisit its Purpose, Mission, Vision and Values, in line with the evolution of the Group as it stands and where it wants to go and in line with what is happening in the world around us. This exercise has been fully supported by the Board and throughout the full process, input has been shared about our DNA, our Purpose and what is important for House of HR and all its stakeholders. The result, as presented also in this report, is something the Board of Directors is particularly proud of, given that it embraces the Group today but also reflects the ambitions of where the Group is heading.

Expanding the Group back in 2016, we immediately decided to introduce an Audit Committee and a Remuneration and Nomination Committee. Gradually, and in view of the needs of the business, we have further looked into the needs of the Group and its place in society. This is also why in 2018 we introduced an Innovation Committee, to allow us to focus on the digital innovations and new trends around us. As from 2021, an SDG Committee will be introduced to monitor the Group's progress on its SDG or ESG policy, monitor KPIs, and launch new ideas for initiatives.

Given we have introduced our new Vision, Mission, Purpose and Values rooted in House of HR's DNA, we want to govern and oversee the actions and results of the Group in line with those Values and the Purpose. It is the perfect benchmark to monitor if we live up to the promises we make to all of House of HR's stakeholders.



Read more about our  
Governance in our 2020  
House Results