



# COURAGEOUS AMBIT

## WE ARE COURAGEOUSLY AMBITIOUS

In 2021, we redefined the House of HR Company values, based on an exercise with the management teams of all PowerHouses and Boutiques. By involving the management in this way, we accelerated and spread the acceptance and ownership of our renewed values faster throughout House of HR.

# COURAGEOUSLY AMBITIOUS



Want to see some more courageously ambitious, crazily getting out of the comfort zone?!... Watch this movie...

## OUR VALUES

Four values define us. They add power to our purpose and influence every professional decision taken within our Group. While one value can be center stage in certain situations, in general we take all four values into account at all times.

Happily, we can say that in 2021 our most important results and outcomes have been driven by our courageously ambitious nature. Being courageously ambitious has led our Group to an accelerated revival of all businesses and an outstanding result for House of HR in 2021.

'Courageously' because the pandemic still creates uncertainty in our lives, but did not stop us from going full speed ahead with our M&A plans. With six closed acquisitions and a seventh on signing level by the end of 2021, we have not been holding back.

'Ambitious' as we signed off a 2021 budget 5.8% higher than our pre-pandemic 2019 result. And we're eager to even go beyond this forecast. The passion and drive of our people made it possible to finish 7.8% higher compared to 2019. It doesn't stop with these numbers. In the same year we have been able to announce and roll-out the merger between ZAQUENSIS and TIMEPARTNER in Germany. Vialegis found its new home in Redmore and Abylsen took over ETA from Gritt. So not only are we on the constant lookout for expansion and new horizons, we also care for our companies and want to organize and support them in the best possible way, so they can operate at their best and reach their full potential.

But our ambitions don't stop there. Let's talk ESG. Or even better: let's live ESG. With the instatement of an ESG Committee at Group level in 2021, we want to settle a thoughtful ESG Policy which can be rolled out at all levels and be easily incorporated in the company strategy of each PowerHouse and Boutique. Pulling the ropes together, in the same direction, will lead to better results.

Being able to achieve these outcomes and projects across just one year is undeniably driven by our courageously ambitious spirit. And we look forward to sharing next year's ambitious achievements in 12 months' time!

View our Values video

