



STIMULATING THE HEROIC

REVOLUTION

INNOVATION CONTEST

With over 4,000 HR professionals active within House of HR each day, the amount of knowledge and experience available in the Group is immense. Day in, day out, situations lead to new insights, to new opportunities.

In order to pick up new ideas from the business, we organize a two-yearly innovation contest where all Happy Rebels are invited to come forward with a new, innovative business idea. Through a competition, multiple teams from different PowerHouses and Boutiques battle for the main prize – a €250,000 budget to turn that winning business plan into a great real business.

In 2019, Accent won the first edition with Jobtale (VideoMyJob), a tool which is widespread among several PowerHouses by now.

The 2021 edition was delayed due to Covid. Early March 2022, a very happy reunion in Paris, with seven heroic and revolutionizing pitches from the seven competing PowerHouses took place. Redmore takes the award home and wins with 'VRTHEFUTURE', a virtual reality assessment tool.

Congratulations, we are looking forward to making this tool real!

During the evening gala diner the first edition of the Video My Job Oscars took place. With five categories of professional vacancy videos, 15 finalists were also invited to Paris. Well-deserved compliments to the winning videos.

An evening like this rewards the efforts of our people to start using a new tool such as the VMJ app. Great to see it works and the enthusiasm it creates.



€250,000

main prize